

determining first sub-regions for a first frame of the candidate content;
determining second sub-regions for a second frame of the candidate content;
extracting the first feature data from the first sub-regions; and
extracting a second feature data from the second sub-regions.

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31. The article of claim 22, wherein the directives for extracting the first feature data includes directives, when accessed by the machine, results in the machine performing selected ones of: edge detection, and detecting motion of an object of the first frame to the second frame.

32. The article of claim 22, wherein the directives further include directives, when accessed by the machine, results in the machine performing:
performing the method with a network browser plug-in.

33. An article, comprising:
a machine-accessible media having associated directives for authorizing transfer of a candidate content against a data store storing extracted feature data for reference content, wherein the directives, when accessed, results in a machine performing:
receiving feature data for the candidate content;
selecting first reference feature data from the data storage,
first comparing the received feature data to the first reference feature data; and
authorizing transfer of the candidate content based at least in part on the first comparing.

34. The article of claim 33, wherein the received feature data comprises extracted feature data for a portion of the candidate content, and the first reference feature data comprises extracted feature data for a first portion of the reference content.

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35. The article of claim 34, wherein the directives further include directives, when accessed by the machine, results in the machine performing:

determining a non-match between the received feature data and the first reference feature data;

selecting second reference feature data from the data storage comprising extracted feature data for a second portion of the reference content; and

second comparing the second reference content to the received feature data.

36. The article of claim 35, wherein the first and the second portions of the reference content overlap.

37. The article of claim 35, wherein the directives further include directives, when accessed by the machine, results in the machine performing:

performing a sliding window comparison to match the received feature data against the reference content;

wherein the first reference feature data corresponds to a first location of the sliding window on the reference content, and the second reference feature data corresponds to a second location of the sliding window on the reference content.

38. The article of claim 35, wherein the first and second comparing correspond to a comparison of a sliding window on the reference content.

5 39. The article of claim 33, wherein the directives further include directives, when accessed by the machine, results in the machine performing:

selecting second reference feature data from the data storage;
second comparing the received feature data with the second reference feature data; and

determining a degree of similarity between the candidate content and the reference content based at least in part on the first and second comparing.

40. An article, comprising:
a machine-accessible media having associated directives for facilitating transfer authorization for a reference content comprising multiple frames, wherein the directives, when accessed, results in a machine performing, for each frame of the reference content:

determining sub-regions for a current-frame of the reference content;
extracting feature data for the sub-regions; and
20 storing the extracted feature data in a database.

41. The article of claim 40, wherein the directives further include directives, when accessed by the machine, results in the machine performing: